



MsingiTek

MsingiTek: Advancing Foundational Literacy and Numeracy Through Scalable EdTech

www.imagineworldwide.org



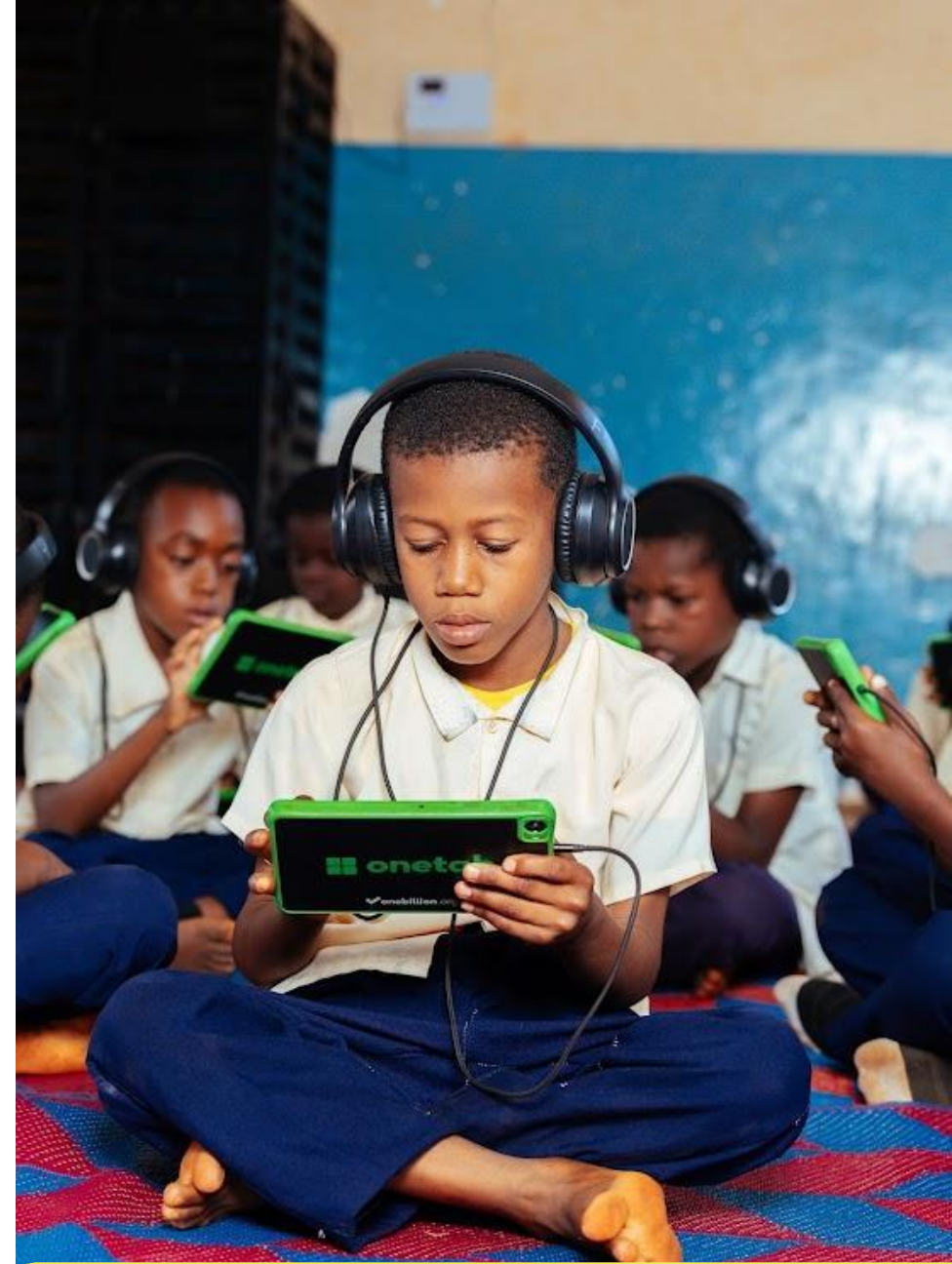


What a MsingiTek Classroom Looks Like



How Children Learn

- Self-paced learning sessions using adaptive software - onebillion
- Immediate feedback through the software – OLA & AKUKO
- Teacher supports and monitors progress
- Building confidence in literacy and numeracy step by step
- Every child progresses regardless of starting level





How does onetab work?



Program Rollout Progress 2025-2030

2025–2026: Expanded from 12 to 33 schools

2027: Add 33 schools

2028–2030: Scale 99 schools (33 annually)

2030 Target: 165 schools

- Covering 50% of public primary schools in Zanzibar

Funding:

- 40% funding secured
- 60% Government + partner financing (GPE, World Bank, Private Sector)

- Rollout is coordinated in partnership with **MoEVT** and overseen jointly by **Imagine Worldwide Tanzania**.
- This phase allows us to rigorously **test delivery, learning impact,** and **cost-effectiveness** before national scale.



Measuring Learning Impact

Assessment Timeline & Key Activities:

- **May 2026:** Baseline assessment (EGRA/EGMA) administered across all 21 schools to establish learning baseline.
- **Ongoing:** Continuous digital learning analytics tracked monthly across all schools.
- **Ongoing:** Classroom monitoring and teacher observation to track quality of program delivery.
- **October 2026:** Endline assessment to measure learning gains against baseline for each participating school.
- **March 2027:** Final evidence report published to inform government scale decisions.
- **Evidence is central:** We measure with both national tools and digital analytics.



Beyond Learning Outcomes: What We Are Testing

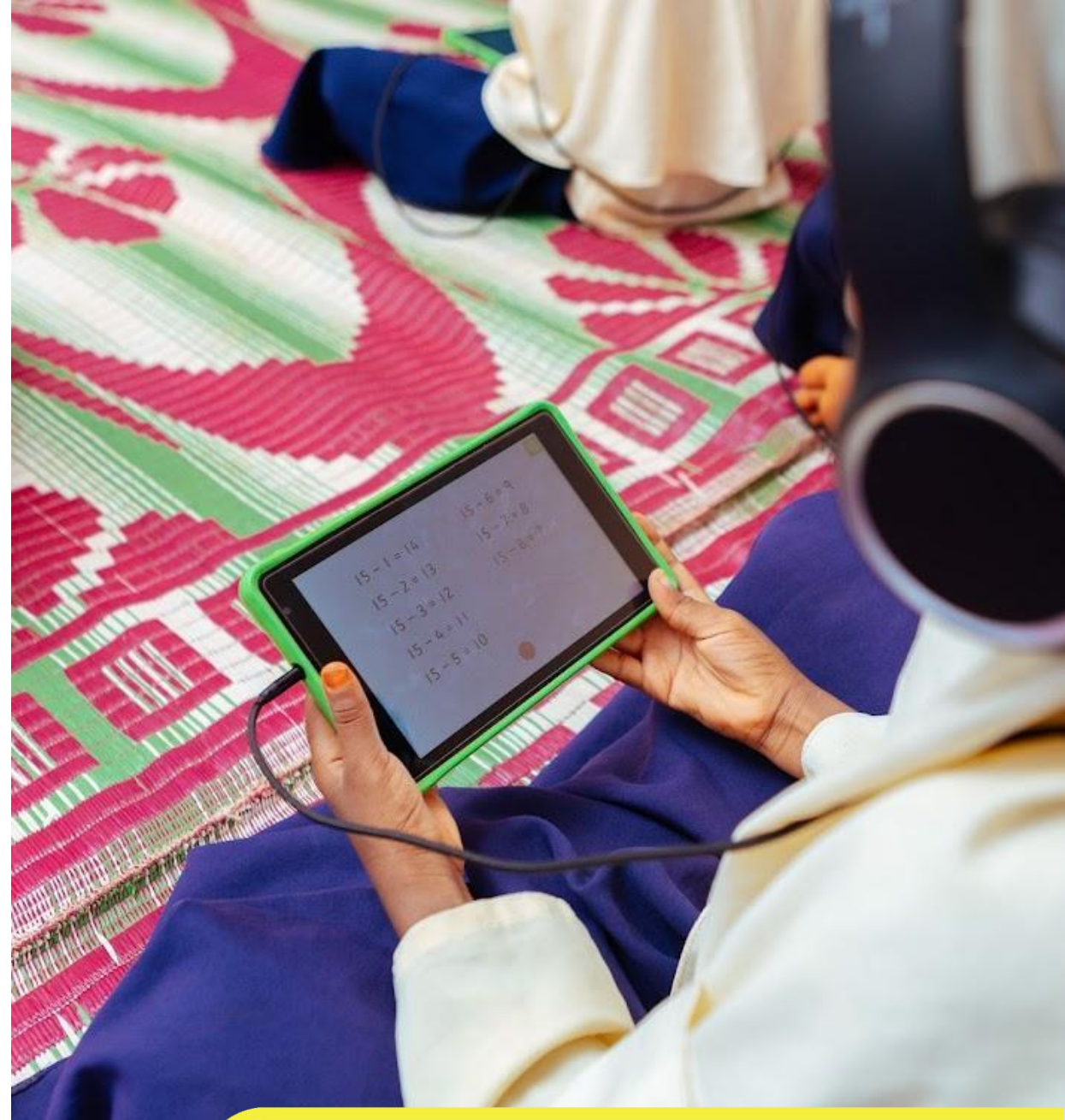
Learning Gains: Are children improving in literacy and numeracy? By how much and how fast?

Implementation & Delivery: Can the model be deployed reliably and at quality across diverse school contexts?

Cost Structure: What does it cost per child per year, and is this affordable for government-led scale?

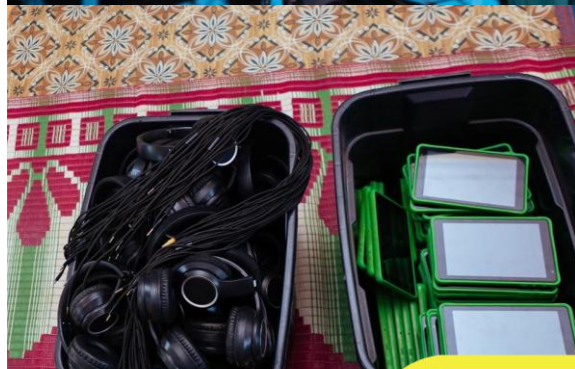
System Readiness: Is MoEVT positioned to own, sustain, and eventually expand this program independently?

Results from all four dimensions will form the evidence base for national-scale decisions in 2027.



Program Investment (2025)

Cohort 1B (Up and Running Schools)	#
Total number of schools reached	12
Total number of beneficiary children	6,380
Total number of trained teachers	185
Total number community sensitization	1583
Total number of school leaders (HT, SC)	31
Total number of DAO	12
Total charging/storage cabinets	21
Total solar installations	12
Total students' tablets	1381
Total WI-FI routers	12



2026 Program Investment

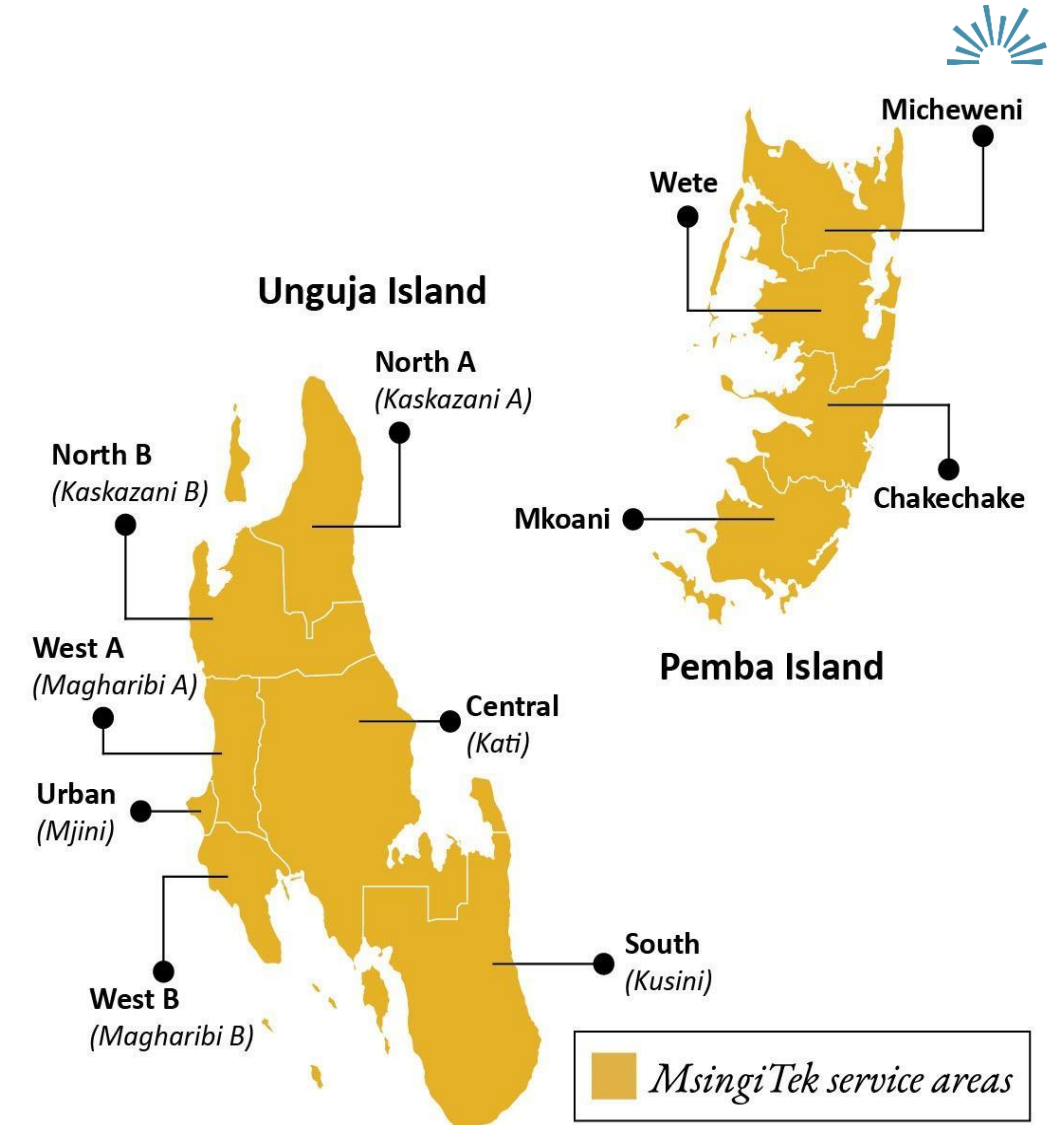
Purpose: Expansion to 21 schools + evidence generation

- **Additional Devices:** New tablets and headsets procured for 21 expansion schools joining Cohort 2A.
- **Installation & Infrastructure:** Solar, storage cabinets, and safety systems for all 21 schools.
- **Training & Support:** Refresher training for existing teachers and induction for newly assigned staff.
- **Monitoring and Evaluation:** Baseline and endline assessments plus digital analytics throughout the year.



Pathway to Scale

- **2025:** 12 schools piloted in Zanzibar, proof of concept phase to test technology, training, and delivery.
- **2026:** Scale to 21 Zanzibar schools, evidence generation phase with full EGRA/EGMA assessment cycle.
- **2027:** Evidence results released, government and donors review findings to decide on national expansion.
- **By 2030:** Target 165 schools total (66 covered by Imagine Worldwide; 99 requiring government and donor co-financing).
- 40% of the total scale budget is already secured from philanthropic funders (GEP and others). GEP, World Bank, and other donors can support the remaining 60% upon evidence in 2027.



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