



# **Effective Strategies for Teaching Foundational Literacy: Reading and Writing**

## **Transforming Learning Outcomes for Tanzania's Children**

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**World Change Starts  
with Educated  
Children®**

# Introduction to Room to Read

## Our reach

Room to Read has benefited more than 39 million children and has worked in 24 countries around the world to help young learners unlock their full potential through education.



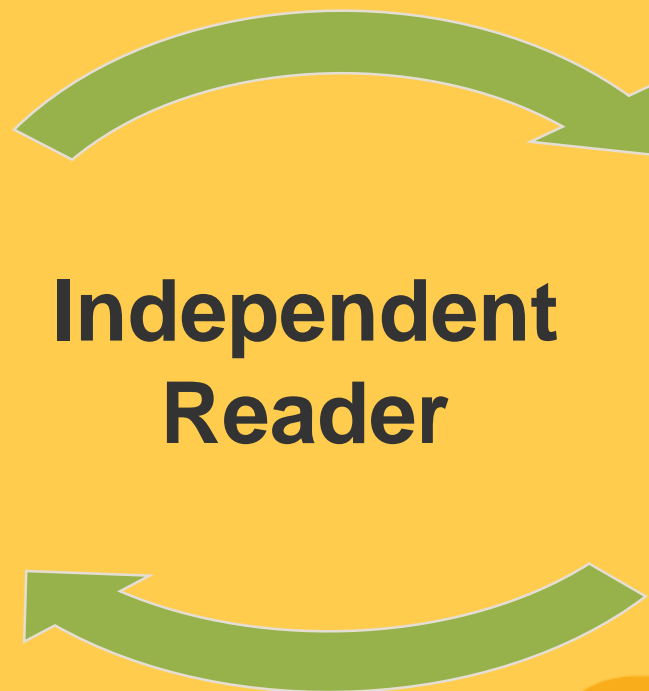
# Room to Read experience in Foundational Literacy in Tanzania

- Operating in Tanzania since **2012**
  - Reached **2.1+ million children**
  - Active in **4 regions, 12 districts**
- Operating in Zanzibar since 2025
  - In both in Unguja and Pemba
- **Strong collaboration with:**
  - Government (Ministry, Regional, District and Ward levels)
  - Communities
  - Schools
  - Other Stakeholders

# Developing Proficient Readers



Reading skills



Independent Reader

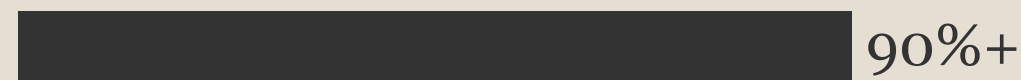


Habit of Reading

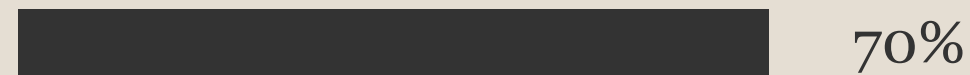
# Problem Statement: Key Literacy Challenges

- Limited access to quality learning materials.
- Inadequate teacher training in early literacy instruction.
- Lack of reading culture at home and in communities.
- Learning gaps among struggling learners.
- Resource disparities between urban and rural schools.

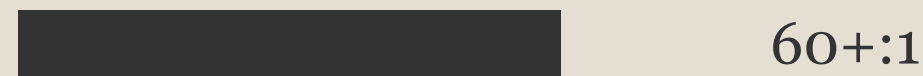
- Primary School Enrolment



- Learning Poverty



- Pupil-Teacher Ratio



# Room to Read Literacy Program : A Multi-layered Approach

- Teacher professional development
- Access to quality learning materials
- Child-friendly libraries
- Local language storybooks
- Continuous coaching & Teacher Support
- Family & Community engagement



# A Multi-layered Literacy Approach....

- Digital Innovation: Literacy Cloud our online library platform that Expand access to reading resources digitally
- Remediation Program: Bridge learning gaps & prevent dropout. Piloted to Children's homes and COBET/MEMKWA Centers



# Program Reach and Impact

- 19,916 teachers trained
- 422 schools supported with libraries established
- 1.56+ million books distributed
- 105 Kiswahili storybooks approved & published
- 162 local authors/illustrators trained



# Recommendations: Evidence Shows

- Teacher Professional Development Improve teaching quality
- Local Language Storybooks Increased comprehension
- Access to Quality Learning Materials Ensuring every child has the right tools to learn
- Children's Libraries Improved reading habits and motivation
- Continuous Coaching & monitoring significantly improves teacher effectiveness
- Children receive learning support beyond school
- Digital Innovation Expand access to reading resources
- Remedial Program Bridge learning gaps & prevent dropout for struggling learners

# Questions & Answers



**Room to Read Official Website:**

<https://www.roomtoread.org/countries/tanzania/room-to-read-tanzani-local-information/>

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Literacy Cloud:

<https://literacycloud.org/>